

# ESPN's INTERACTIVE Fly Fishing School

Anglers gearing up for a "big catch" will have a new, high-tech piece of equipment to add to their tackle box - a new fly fishing instructional program on CD-ROM. Beginning in May, fly fishermen can get personalized instruction from five world-renowned professionals right in their own home with **ESPN's Interactive Fly Fishing School by IntelliMedia Sports.**

This self-paced, interactive two disc program provides beginning and intermediate anglers with personal instruction from the best. **ESPN's Interactive Fly Fishing School** is hosted by **Patrick Markey**, the co-producer of the hit film "A River Runs Through It." Patrick is the Executive Producer for this CD-ROM set with instruction from five professionals including **Jerry Siem**, chief rod designer at Sage, who covers basic casting techniques and dry fly presentation.

River keeper from DePuy's Spring Creek, **Bob Auger**, discusses river entomology and line mending strategies. Bozeman, Montana based fisheries' biologist **Joe Urbani** demonstrates appropriate methods of catching and releasing fish. **John Bailey**, owner of Dan Bailey's Fly Shop in Livingston, Montana, explains how to properly play and land fish both big and small. Professional Colorado fly fishing guide **John Dietsch** teaches wet fly techniques and illustrates how to "read the water" to find a river's most productive fishing spots.

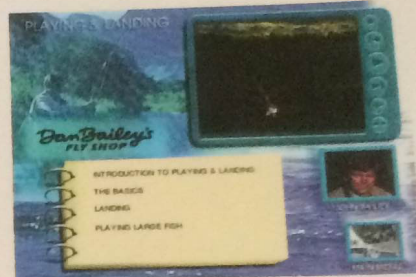
**ESPN's Interactive Fly Fishing School** runs on IBM-compatible and Macintosh multimedia computers. So, whether you're a beginner or a seasoned fly fisherman, **ESPN's Interactive Fly Fishing School** offers you a wealth of valuable advice that will take your skills to a higher level.



**ESPN's Interactive Fly Fishing School** brings together the fly fishing professionals who consulted on the movie "A River Runs Through It," and is hosted by the movie's co-producer, **Patrick Markey**.



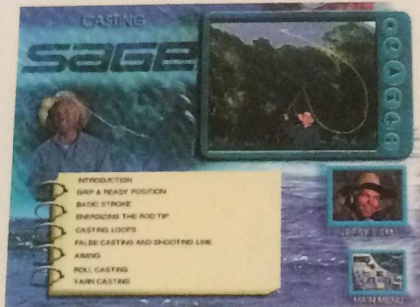
Producer and Director for principle photography, professional guide **John Dietsch** instructs anglers on how to "Read the Water" to find those elusive trout. John's section on "Subsurface Techniques" illustrates the basics of fishing nymphs and wet flies.



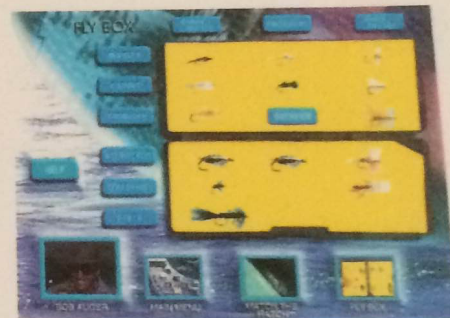
**John Bailey**, owner of Dan Bailey's Fly Shop in Livingston, Montana shows you how to successfully play and land fish with a fly rod in "Playing and Landing."



Conservation is an important issue to many anglers. **Joe Urbani**, Fisheries Biologist instructs anglers on the best method of handling fish. Joe's section on 'Catch and Release Techniques' demonstrates how to revive a tired fish and discusses the importance of preserving our natural fisheries.



Sage rod designer and expert fly caster **Jerry Siem** demonstrates proper casting techniques in 'Basic Casting' and 'Dry Fly Presentation.'



As River Keeper for DePuy's Spring Creek outside of Livingston, Montana, **Bob Auger** teaches anglers the basics of fly selection with the 'Interactive Fly Box.' Test your knowledge with the 'Match the Hatch' simulation.

**CALL 1-800-269-2101 NOW FOR COMPLETE INFORMATION.**



The Technology For Winning

